



**KAPPA ALPHA PSI FRATERNITY, INC.**

**Birmingham Alumni Chapter**

45 – 6<sup>th</sup> Avenue South

Birmingham, Alabama 35205

Polemarch – Brian T. Ruggs, 205-777-7720

Keeper of Records – James Roland, 205-902-1009

December 2, 2019

Greetings Supporters,

The Birmingham Alumni Chapter of Kappa Alpha Psi Fraternity, Incorporated will be hosting the 70<sup>th</sup> Southern Province meeting April 16 through April 19, 2020, at the Hyatt Regency Wynfrey Hotel, Galleria Mall, Birmingham, Alabama. The Southern Province of Kappa Alpha Psi Fraternity is comprised of chapters in Alabama, Florida, and the Caribbean Islands. Over 500 members of Kappa Alpha Fraternity, Inc. and guests from throughout the Southern Province, and other parts of the country will travel to Birmingham to participate in our meetings and enjoy all that the Birmingham-Hoover Metropolitan Area has to offer. We are excited to be the host chapter and we are looking forward to a great time being had by all as we conduct the business of the Southern Province.

We are inviting you to take part in this endeavor by placing an ad in our Souvenir Booklet. This booklet will be widely circulated throughout the country, and represents a great marketing opportunity for businesses, professional services, civic or social organizations, and individuals to provide support to our worthy causes and showcase your capabilities.

The proceeds generated from the souvenir booklet ad sales will benefit the Birmingham Alumni Chapter of Kappa Alpha Psi Fraternity, Inc.'s Guide-Right Programs, Kappa League, Scholarships, and our many community service outreach programs.

The necessary information for your participation is attached.

Should you desire additional information please feel free to contact Louis Kelker III (Souvenir Booklet Chair), (205) 515-3809 or [lpk3@bellsouth.net](mailto:lpk3@bellsouth.net) or James Caldwell (Chapter 70<sup>th</sup> Southern Province Coordinator) at (205) 541-2819 or [attorneycaldwell@att.net](mailto:attorneycaldwell@att.net) Thanks in advance for your consideration and support of the Birmingham Alumni Chapter, and the Southern Province of Kappa Alpha Psi Fraternity, Inc.

Sincerely,

Louis P. Kelker III  
70<sup>th</sup> Souvenir Booklet Chair  
Birmingham Alumni Chapter

A handwritten signature in blue ink, appearing to read "BTR", with a stylized flourish at the end.

Brian T. Ruggs  
Polemarch  
Birmingham Alumni Chapter

# KAPPA ALPHA PSI FRATERNITY, INC.

## Southern Province

"Training for Leadership Since 1911"

**Rebirth, Reclaim, Recommit, by Leaving No Brother Behind**



### ADVERTISEMENT CONTRACT

I authorize the Southern Province to publish the attached  
\_\_ page(s) camera ready advertisement(s) in the Souvenir Journal  
for the 70<sup>th</sup> Southern Province Council (April 16 -April 19, 2020).

I have enclosed a business check, cashier's check or money order in the amount of \$\_\_\_\_\_ for the attached advertisement(s). **No personal checks accepted.** I understand that proceeds will go to the Birmingham Alumni Chapter and the Southern Province. The deadline for all checks and material is **Friday, March 13, 2020. All advertisements will be printed in color.**

Organization/Chapter: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

*Note: Proof of publication of the attached advertisement will be sent to this address if a member of the organization/chapter will not be in attendance*

Phone number(s): \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

All check(s) or money order(s) are payable to **The Southern Province**

### Advertisement Rates: PLEASE CHECK ALL DIAMONDS THAT APPLY

Email PDF advertisement (or 300dpi or better photo) along with the wording to: SPKOR1951@gmail.com. **All advertisements will be printed in color**

If we design it, add \$10 to the fees below and check **this diamond.** ◇

◇	<b>Quarter Page</b>	<b>\$100</b>
◇	<b>Half Page</b>	<b>\$150</b>
◇	<b>Full Page</b>	<b>\$200</b>
◇	<b>Inside Cover (Front/Back)</b>	<b>\$350*</b>
◇	<b>Back Cover</b>	<b>\$500*</b>

Mail all checks to **Louis P. Kelker, Board of Directors, 5760 Willow Lake Drive, Birmingham, AL 35244.** This will be the only means of verification that your advertisement has been paid and thus will appear in the 70<sup>th</sup> Southern Province Council Souvenir Journal. All checks and advertisements must be received by **Friday, March 13, 2020.**

\* First come, first served.

Date Received \_\_\_\_\_ SPKOR \_\_\_\_\_ SPKOE \_\_\_\_\_